Starting Out Right: Guiding Students Towards ESP

The 3rd Annual JALT CUE SIG ESP Symposium. Saturday, September 13th. Waseda University

Robert Moreau, University of Electro-Communications, rjm2141@tc.columbia.edu

Introduction

One challenge facing teachers in many science and technical universities in Japan is how to effectively prepare first year students for the ESP courses they will eventually need to attend later in their academic career. This presentation guides teachers through choosing topics for student activities, using news media as source material and using learning-based evaluation tools. Also included in the presentation is a suggested website to help students to become more autonomous vocabulary learners.

Project Choice: Cognitive Considerations

Early in the teaching process teachers must consider which topics may be at a suitable level for their students to engage in effectively. Starting with less cognitively challenging tasks can help build confidence and fluency before moving on to more challenging tasks.

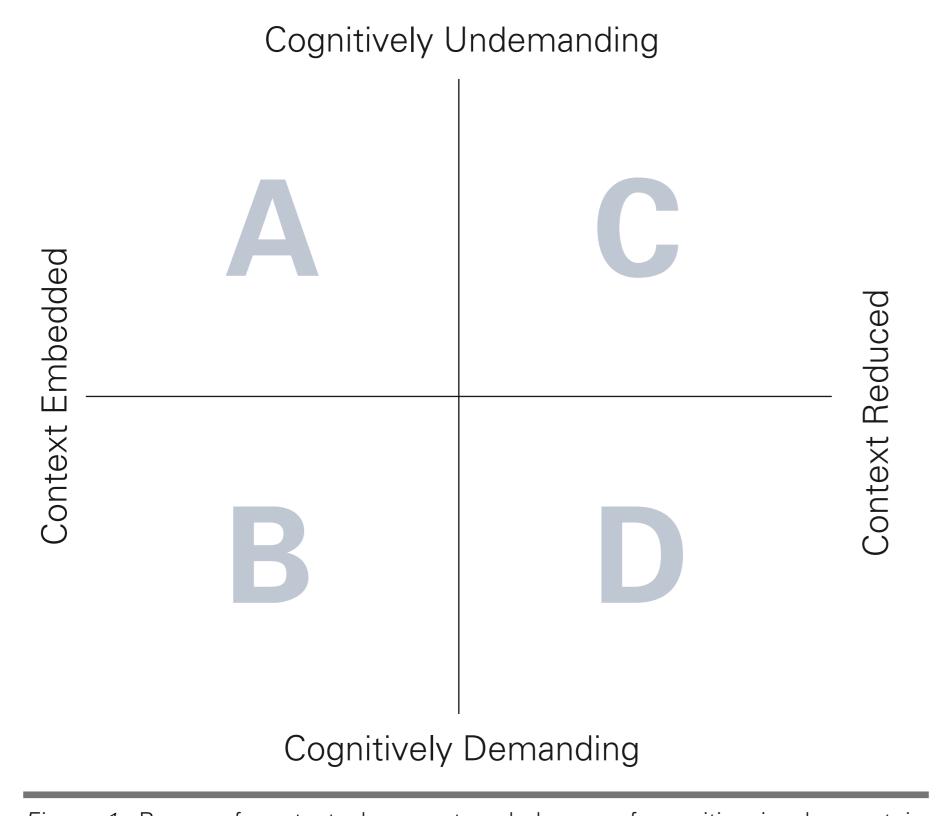


Figure 1. Range of contextual support and degree of cognitive involvement in communicative activities (Cummins 1983: cited in Myskow, Underwood and Hattori, 2012, p. 24).

Some Example Activities:

A Quadrant

Personal diary, speaking about daily events.

B Quadrant

Essay or speech on a topic familiar to the students.

C Quadrant

Offer opinions on a less familiar topic, conform to academic register.

D Quadrant

Academic argument on an unfamiliar topic.

Using News Media as a source for students

Advantages

- Fresh and topical, using current language.
- A variety of topics are covered including science and technology.
- Written in a way to appeal to general audience.

Disadvantages

- Extra instruction can be required to make students aware of the differences between newspaper language and organization and that which is required in academic language.
- Some simplification may be needed to make the source understandable to the students

Assessing Projects with learning tools: Checklists and Rubrics

Checklists

- Why checklists are needed:
 - ° ignorance there may be only a partial understanding.
 - ° **ineptitude** the knowledge exists yet students may fail to apply it correctly (Gawande, page 8)
- Checklists are thus useful in guiding students to include specific requirements in a project

Rubrics

 Where checklists generally deal with specific requirements a rubric can be a useful teaching tool, in giving more holistic feedback to a project. Rubrics can also provide a very efficient way of grading for teachers.

Outside the classroom: Autonomous vocabulary learning

• www.Lextutor.ca offers a variety of tools that students can be trained to use in order to build their vocabulary independently.



References

Cummins, J. (1983). Conceptual and linguistic foundations of language assessment, in Issues of language assessment volume II: Language assessment and curriculum planning. S. Snildner, ed. Springfield II: Illinois State Board of Education

Bhatia, V.K., (1993). *Analysing genre: Language use in professional settings*. NY: Longman.

Ferris, D.R., Hedgcock, J.S. (2005). *Teaching ESL composition: Purpose, process and practice*. NJ: Erlbaum. Gawande, A. (2009). *The checklist manifesto*. NY: Henry Holt

Myskow, G., Underwood, P.R., Hattori, T. (2012). *EFL writing in Japan : theory, policy, and practice*. Osaka: Mediaisland.